



ARTHA FORUM SINGAPORE

13th April, 2014

Artha Forum is an online community dedicated to connecting spirited entrepreneurs, professionals and family offices and bringing to them the relevance of ancient wisdom literature in contemporary business

Artha Forum is an independent not-for-profit initiative supported by Basil Growth Corporation.



SINGAPORE

Ancient Wisdom Modern Business

An Artha Forum mini-event held at Amara Hotel, Tanjong Pagar, Singapore, on Sunday, 13th April 2014 and attended by 100 prominent Industrialists, Entrepreneurs, and Business Owners.

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H.H. Bhakti Rasamrita Swami's Address was titled:

“Spirituality and Worldly Success—Shall the Twain Ever Meet?”

KEYNOTE ADDRESS BY H.H. BHAKTI RASAMRITA SWAMI

This was a very interesting talk given by the speaker and the audience was focused and eager to ask many questions – which the speaker answered skillfully at the end of the session. Some excerpts from the lecture are as follows:

He said that ,” Success is equated with earning money, having a big house, many cars, perhaps living a flashy lifestyle, having prestige, having power. So these are the conceptions of success when we think of this term. But really speaking, success is not any of these things because something can be successful only when it brings you happiness. If success brings you misery, brings you disheartening, then is it really success? True success really, is that which lasts, that which sustains, which is wholesome, which brings happiness, harmony in everybody's life.”

He also said, “If material success has to become something wholesome, something that is beneficial and favorable for the whole world, it must be rooted in spirituality. A person who is successful , but does not have the tools and the wherewith all , intellectual and spiritual technology so to speak , to deal with that success will eventually end up creating an unbeneficial situation for everyone in the world . Because that person will be driven by the lower emotions of greed, pride, envy, lust and so on. When one is driven by these lower emotions one cannot do well to oneself and to others. But when one is driven by higher modes, higher motivators, then actually one does well for oneself and others.”

He very clearly gave the meaning of a rather misused word in his definition on a Yogi,” A Yogi is not necessarily one who sits the in the Himalayas in meditation with matted locks of hair performing austerities. Or in a stereo type picture, who sits on a bed of nails. But anyone, even in Singapore, working in a big corporation, or a big entrepreneur can also be a yogi. If that person is working in a sense of detachment, out of a sense of duty.”

He stated that, " Whatever crisis we see today environment crisis or any other is driven by our lower needs our lower nature. Even the present day economic model of capitalism seems to be based on greed, based upon lust, seems to be based upon unbridled desired. There is no limit. There is a saying that there is enough in this world, for everyone's need but there is isn't enough in this world even for one man's greed.

A greed based capitalist economy is not going to do good to the world even though it results in marvelous almost miraculous development. Communism is the opposite of capitalism or it is the reverse of capitalism. In capitalism man exploits man, and in communism it's the reverse "

He received a great applause at the end and also proceeded to answer many very interesting questions by the audience!

For more information on Artha Forum past and forthcoming events, please contact: Ms Ruchi A., Executive Director on M: +91-98333-54036 or write to ruchi@arthaforum.com

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